DO I NEED
A STANDARD OR CUSTOM POWER SUPPLY?

STANDARD

PROS OF A STANDARD

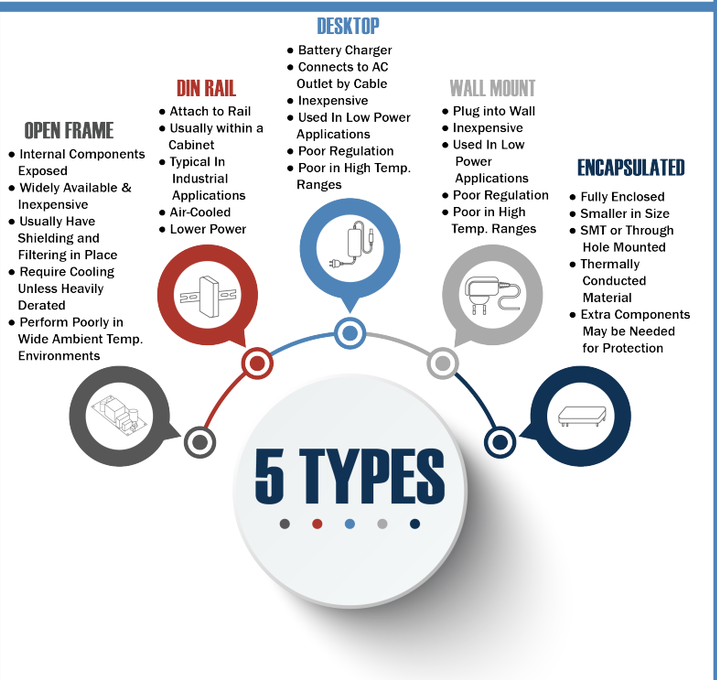
01 ORDERED FROM MANUFACTURER

02 REFLECTS MANUFACTURER EXPERIENCE

03 PRODUCED, TESTED, AND QUALIFIED

04 SHORT LEAD TIME

05 NO DEVELOPMENT/NRE COSTS



CONS OF A STANDARD

USUALLY DOES NOT MEET EXACT SPECIFICATIONS 01

SPECS CAN BE OVERKILL AND CAUSE FAILURE 02

HIGHER RISK OF FAILURE & COST OF REPAIR 03

CUSTOM

GREATER COST FOR CUSTOMS UPFRONT

but

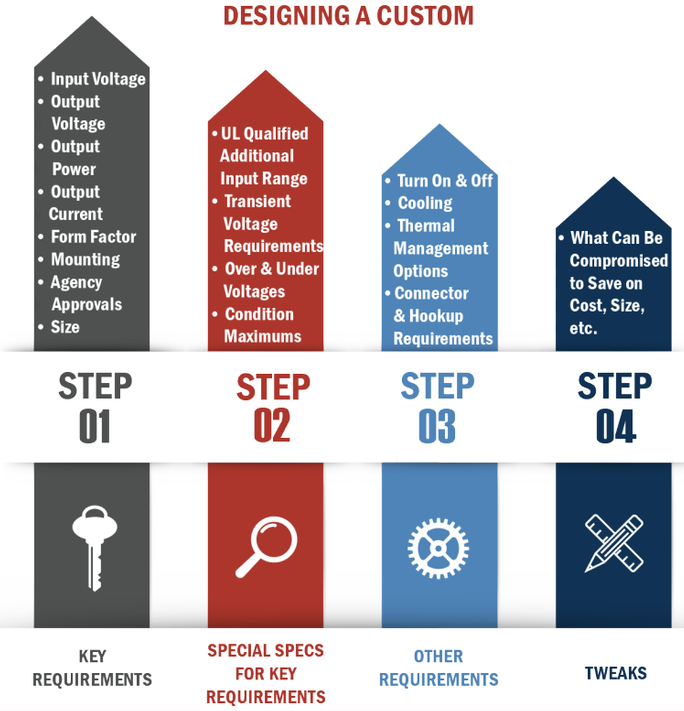
SAVE $ ON REPAIRS & DEVICE GENERALLY LASTS LONGER

2-3 MONTHS for prototype

LONGER LEAD TIMES

MONTHS for full production **6**

DESIGNING A CUSTOM



A GOOD DESIGN TEAM WILL KNOW WHERE TO COMPROMISE TO SAVE ON COST

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